



# 58<sup>TH</sup> CANADIAN FIREFIGHTERS CURLING CHAMPIONSHIP

IN SUPPORT OF MUSCULAR DYSTROPHY CANADA

SPONSORED BY



September 12, 2016

Dear Prospective Supporter,

March 24 to April 1<sup>st</sup> 2017, marks the 58<sup>th</sup> year Canadian Firefighters have gathered to contest our National Curling Championship and the seventh time Ontario has acted as host. Volunteers from the Southern Ontario Firefighters Curling Association have committed to hosting an outstanding event at the Dixie Curling Club in Mississauga, raising funds and awareness for our charity, Muscular Dystrophy Canada.

It is with the generosity of local volunteers, governments, associations and businesses that we seek partners to help us continue BC Firefighter Aubrey Neff's dream "to gather each year, compete and share good fellowship amongst firefighters from across Canada through the sport of curling".

We ask that you take a few moments to review our sponsorship opportunities and consider purchasing an advertisement or donating to help us succeed. Over the last three years alone, our event and generous supporters from across Canada have helped to raise over \$350,000 for MD research and clients. No assistance is too small, from a business card to Platinum sponsor or items for our MD silent auction, all help is greatly appreciated

Thanks for considering becoming a supporter of our Championship and Muscular Dystrophy. Please visit our web site at <http://cffcc.ca>. Any questions, please contact myself by phone or email. Our deadline for contributions and support is January 31, 2017 to make our program printing. Again, your support is greatly appreciated.

Sincerely,

*Ross Hammill*

Ross Hammill, Co-convenor 2017 CFFCC [r2hamlls@cogeco.ca](mailto:r2hamlls@cogeco.ca) 905-336-536



ROGERS tv.



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## *2017 Program Cover*

(Photo from behind and above of firefighter in the hack at the Dixie Club wearing Scott's latest BA)



# Our History

Dear Prospective Sponsors,

September 1, 2015

We would like to take this opportunity to tell you about the Southern Ontario Firefighters Curling Association. We are a non-profit organization dedicated to promoting good fellowship amongst firefighters through the sport of curling. Our membership includes hundreds of Firefighters and Fire Department support staff, professional and volunteer, from Windsor to Ottawa and north of North Bay including past Canadian and World Curling Champions Ed Werenich and the late Neil Harrison.

Our membership forms part of the Canadian Firefighters Curling Association, a dream of BC firefighter Aubrey Neff who in 1958 began his quest to organize the Dominion Firefighters Curling Championship.

**1958** - Provincial Associations form in British Columbia, Alberta and Saskatchewan.

**1959** - Provincial Playdowns held in four Provinces.

**1960** - A five province Dominion Championship held in Regina. Southern Ontario represented.

**1961** - A six province Championship held in Winnipeg.

**1962** - First All Star Awards were presented.

**1964** - An eight province Championship held in Vancouver.

**1969** - A ten team Championship hosted in Scarborough.

**1973** - Northwest Territories competed for the first time in Prince Albert, Saskatchewan.

**1983** - Newfoundland sent representation to the event hosted in Brampton.

**1999** - CFFCA partners with Muscular Dystrophy to raise funds and awareness.

**2001** - Newfoundland and Labrador hosted for the first time in St. John's.

**2009** - 50<sup>th</sup> Championship held in Charlottetown, Prince Edward Island

**2017** - 58<sup>th</sup> Championship to be hosted by Southern Ontario Firefighters Association

Mr. Neff's dream had become a reality, the Canadian Firefighters Curling Association [www.CFFCA.ca](http://www.CFFCA.ca) . This is the only competition that gathers firefighters from every province and territory in Canada to compete for a national championship. Every province and territory has now hosted this event.

This year we offer sponsorship opportunities through our 2017 Canadian Firefighters Curling Championship program booklet, which will circulate with our members to their fire halls, curling clubs and places of work in communities across the Province and Canada with some local television coverage through Rogers. Your support will help strengthen our commitment to Muscular Dystrophy and continuing Aubrey's dream.

To sponsor our Championship and to join our host committee as we work towards the 58<sup>th</sup> National Championship to be hosted in Mississauga, Ontario in 2017, please visit our web site at [www.SOFFCA.com](http://www.SOFFCA.com), consider the following sponsorship options, or contact me.

Thank you for your consideration and support.

Sincerely, *Ross Hammill*, S.O.F.F.C.A. President (905)-336-5346 or [r2hamlls@cogeco.ca](mailto:r2hamlls@cogeco.ca)

Co-Convenor of 2017 CFFCC

## **2017 NATIONAL SPONSORSHIP OPPORTUNITIES**

Our Association is actively seeking sponsors to join our 2017 Canadian Firefighters Curling Championship host committee to make our 58<sup>th</sup> Championship an overwhelming success. Since partnering with Muscular Dystrophy in 1999 "To Make Muscles Move" our sponsors have helped us raise provincially more than \$10,000 and nationally more than \$500,000 for MD Canada.

### **PLATINUM; \$3,000 +**

- Large Company logo & name on front page of the 2017 National Championship web site with links
- Company logo on front cover of National program booklet with full page advertisement
- Company logo and name recognized at National Championship with on ice recognition
- Company banners, posters or pamphlets displayed or distributed at Championship
- You will receive a framed photo of 2017 National Champions for promotional use
- All CFFCC photos will be at your disposal
- Your company logo on all 2017 correspondence
- Opportunity to speak at the 2017 Championship opening ceremony
- Invitation for 2 representatives to attend our National Championship Gala dinner

### **GOLD: \$1,500 +**

- Company logo & name on front page of the 2017 National Championship web site with links
- Company logo on back inside cover of National program booklet with full page advertisement
- Company logo and name recognized at National Championship
- Company banners, posters or pamphlets displayed or distributed at Championship
- You will receive a framed photo of 2017 National Champions for promotional use
- Opportunity to speak at the 2017 Championship opening ceremony
- Invitation for a representative to attend our National Championship Gala dinner

### **SILVER \$500 +**

- Company logo and name on sponsors page of 2017 National web site with links
- Company logo on back inside cover of National program booklet with half page advertisement inside
- Full page advertisement available for \$800 contribution
- Company banners, posters or pamphlets displayed or distributed at Championship
- You will receive a framed photo of 2017 CFFCC Champions for promotional use

### **BRONZE: \$250 +**

- Company logo and name on sponsors page of 2017 National web site
- Quarter page advertisement inside 2017 National program booklet

### **Business Cards \$200**

- Business card size advertisement included in program booklet

### **Prize Donations for MD Silent Auction**

- Recognized with official thank you and used to fund raise

**Thank you for your consideration and support!**