



Southern Ontario Fire Fighters Curling Association

AFFILIATED WITH CANADIAN FIRE FIGHTERS CURLING ASSOCIATION

October 16, 2015

Dear Prospective Sponsors,

We would like to take this opportunity to tell you about ourselves. We are the Southern Ontario Fire Fighters Curling Association. This coming year February 5th to 7th, 2016, the Executive of our association will be hosting, our 56th Southern Ontario Fire Fighters Curling Championship Bonspiel at the Hamilton Victoria Curling Club. The "A Event Winners" will represent Southern Ontario at the 57th Canadian Fire Fighters Curling Championship to be held this year in Truro Nova Scotia, April 7 to 17, 2016.

We are a non-profit organization dedicated to promoting good fellowship amongst fire fighters through the sport of curling. Our membership includes hundreds of Fire Fighters and Fire Department support staff from Windsor to Ottawa and North Bay including past World Curling Champion Ed Werenich. We are trying to raise support to offset the rising costs of sending our Champions across Canada each year to compete at the National Championship.

This year, again, we will be offering a sponsorship program from Platinum for \$1,000, Gold \$500 or Silver \$250 with the Title Sponsorship being available for support of \$2,000 or more. Your support will be acknowledged during our Championship and included in our advertising booklet. Major sponsors are recognized at our National Curling Championship and on our website www.soffca.com.

Once again, this year we have also teamed with fire fighter's traditional charity, Muscular Dystrophy Canada, in an effort to raise awareness and funds for both of our causes. In the last ten years, our supporters have helped to raise over \$9,000 dollars for MD research.

With the help of MD Canada, we will produce a program booklet for our Championship Bonspiel in Simcoe, which will be distributed across the province to our supporters, fire halls, and curling club members. Your generous support by purchasing an advertisement in this program will be shared with Muscular Dystrophy Canada and will also help with the support of our association. A simple business card advertisement will be printed for the cost of \$40, a quarter page \$75, half page \$125, or full page \$200.

Again, this year we can only offer the program in a black and white 8.5 X 11 format. What we will require is your business card or advertisement reduced to the appropriate size and a cheque made payable to S.O.F.F.C.A. dated not later than January 15, 2016. Your support of Muscular Dystrophy and our association is greatly appreciated.

If you have, any questions or concerns please feel free to contact myself at the number or email below or Ms. Kerri Stocks, Revenue Development Coordinator, Southwestern Ontario, Muscular Dystrophy Canada, at 1-877-850-8720 and Kerri.Stocks@muscle.ca.

Thank you once again for your generous support.

Sincerely,

Ross Hammill

Ross Hammill, S.O.F.F.C.A. President
4269 Sarazen Drive, Burlington, Ont. L7M 4Z2

(905)-336-5346 or r2hamlls@cogeco.ca

In Support of Muscular Dystrophy Canada