

October 16, 2015

Dear SOFFCA Members,

Welcome curlers to Hamilton, and your 56<sup>th</sup> Southern Ontario Fire Fighters Curling Championship Bonspiel.

As many of you are aware, the cost of running this event and supporting our provincial champions has only gone up with the ability to raise funds lagging far behind. This year, after many years, we have increased our entry fee slightly but made the fund raising portion of each entry optional. Although, airfare to attend the Canadians will be paid for by the CFFCA, your Executive is asking that each team make an effort to fund raise or help grow our Championship.

Teams who sell \$200 dollars of advertisements will save on their entry and receive a full page for team bio, tasteful cartoon or fun team challenges. Teams with two new or absent members (SOFFCA members who have not attended in more than two years) will also be exempt from the entry fee increase and membership card expense. Therefore pay only \$260 to enter not \$340 including cards. We ask that each team use the available **Prospective Sponsors Letter** available at [www soffca.com](http://www soffca.com) (documents) to solicit funds from any possible sources.

Approach your union or association, business acquaintances or advertise your business or part time abilities. **The ads sell for \$40 for business cards, \$75 for 1\4 page, \$125 for 1\2 page and \$200 for a full page ad based on a 8 1\2 X 11 black and white booklet.** All sponsors will receive a thank you letter and a copy of our booklet. Copies of the booklet also make their way around the province to our fire halls and curling clubs.

Proceeds from the advertisement sales are shared with Muscular Dystrophy Canada, and our Association. **Teams choosing not to participate in the sale of ads must submit the total entry fee of \$300 plus membership cards (\$10/member).**

The responsibility of fund raising cannot be left to the few volunteer Executive members. If this event is to survive every member must make an effort to ensure the continued success of your Southern Ontario Fire Fighters Curling Association.

**All ads, team bios or cartoons must be submitted to Ross Hammill no later than January 15, 2016 as stated in the sponsor's letter.**

Your Executive thanks you in advance for your cooperation and support.